

Manual to accompany the dataset

Personality and Social Network Service Use

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OVERVIEW

The data described herein were collected online from two different U.S. institutions.

A full description of the methods used can be obtained from:

Rife, S.C., Cate, K.L., Kosinski, M., & Stillwell, D. (2014). Participant recruitment and data collection through Facebook: the role of personality factors. *International Journal of Social Research Methodology*. doi: 10.1080/13645579.2014.957069

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You are free to use this dataset for your own research. As a courtesy, please contact the author and let him know about your project.

Variable List

Position	Variable	Label	Type
1	id	id	Integer
2	submitdate	submitdate	Date
3	startdate	startdate	Date
4	gid	Institution	Integer
5	sex	Sex	Integer
6	age	Age	Integer
7	rs	Relationship status	String
8	religion	Religious Views	String
9	political	Political Views	String
10	concentrat	Concentration/major(s)	String
11	degree	Degree	String
12	ms_1	[Men] Interested in	Integer
13	ms_2	[Women] Interested in	Integer
14	IPIP_NEO_1	[Have a vivid imagination.]	Integer
15	IPIP_NEO_2	[Hold a grudge.]	Integer
16	IPIP_NEO_3	[Do not mind being the centre of attention.]	Integer
17	IPIP_NEO_4	[Do not like poetry.]	Integer
18	IPIP_NEO_5	[Complete tasks successfully.]	Integer
19	IPIP_NEO_6	[Believe that others have good intentions.]	Integer
20	IPIP_NEO_7	[Avoid philosophical discussions.]	Integer
21	IPIP_NEO_8	[Need a push to get started.]	Integer
22	IPIP_NEO_9	[Cut others to pieces.]	Integer
23	IPIP_NEO_10	[Make friends easily.]	Integer
24	IPIP_NEO_11	[Feel comfortable with myself.]	Integer
25	IPIP_NEO_12	[Often feel blue.]	Integer
26	IPIP_NEO_13	[Am easy to satisfy.]	Integer
27	IPIP_NEO_14	[Keep in the background.]	Integer
28	IPIP_NEO_15	[Am always prepared.]	Integer
29	IPIP_NEO_16	[Enjoy wild flights of fantasy.]	Integer
30	IPIP_NEO_17	[Get stressed out easily.]	Integer
31	IPIP_NEO_18	[Avoid contact with others.]	Integer
32	IPIP_NEO_19	[Am not easily bothered by things.]	Integer
33	IPIP_NEO_20	[Shirk my duties.]	Integer
34	IPIP_NEO_21	[Can say things beautifully.]	Integer
35	IPIP_NEO_22	[Suspect hidden motives in others.]	Integer
36	IPIP_NEO_23	[Cheer people up.]	Integer
37	IPIP_NEO_24	[Am not interested in abstract ideas.]	Integer
38	IPIP_NEO_25	[Do things according to a plan.]	Integer
39	IPIP_NEO_26	[Am concerned about others.]	Integer

Position	Variable	Label	Type
40	IPIP_NEO_27	[Am relaxed most of the time.]	Integer
41	IPIP_NEO_28	[Waste my time.]	Integer
42	IPIP_NEO_29	[Don't talk a lot.]	Integer
43	IPIP_NEO_30	[Dislike myself.]	Integer
44	IPIP_NEO_31	[Enjoy thinking about things.]	Integer
45	IPIP_NEO_32	[Get back at others.]	Integer
46	IPIP_NEO_33	[Warm up quickly to others.]	Integer
47	IPIP_NEO_34	[Do not enjoy going to art museums.]	Integer
48	IPIP_NEO_35	[Follow through with my plans.]	Integer
49	IPIP_NEO_36	[Make people feel at ease.]	Integer
50	IPIP_NEO_37	[Seldom feel blue.]	Integer
51	IPIP_NEO_38	[Mess things up.]	Integer
52	IPIP_NEO_39	[Have little to say.]	Integer
53	IPIP_NEO_40	[Fear for the worst.]	Integer
54	IPIP_NEO_41	[Carry the conversation to a higher level.]	Integer
55	IPIP_NEO_42	[Believe that I am better than others.]	Integer
56	IPIP_NEO_43	[Talk to a lot of different people at parties.]	Integer
57	IPIP_NEO_44	[Tend to vote for conservative political candidates.]	Integer
58	IPIP_NEO_45	[Am exacting in my work.]	Integer
59	IPIP_NEO_46	[Accept people as they are.]	Integer
60	IPIP_NEO_47	[Am not easily frustrated.]	Integer
61	IPIP_NEO_48	[Don't put my mind on the task at hand.]	Integer
62	IPIP_NEO_49	[Keep others at a distance.]	Integer
63	IPIP_NEO_50	[Panic easily.]	Integer
64	IPIP_NEO_51	[Tend to vote for liberal political candidates.]	Integer
65	IPIP_NEO_52	[Contradict others.]	Integer
66	IPIP_NEO_53	[Know how to captivate people.]	Integer
67	IPIP_NEO_54	[Am not interested in theoretical discussions.]	Integer
68	IPIP_NEO_55	[Make plans and stick to them.]	Integer
69	IPIP_NEO_56	[Trust what people say.]	Integer
70	IPIP_NEO_57	[Rarely lose my composure.]	Integer
71	IPIP_NEO_58	[Leave things unfinished.]	Integer
72	IPIP_NEO_59	[Don't like to draw attention to myself.]	Integer
73	IPIP_NEO_60	[Worry about things.]	Integer
74	IPIP_NEO_61	[Enjoy hearing new ideas.]	Integer
75	IPIP_NEO_62	[Make demands on others.]	Integer
76	IPIP_NEO_63	[Am the life of the party.]	Integer
77	IPIP_NEO_64	[Have difficulty understanding abstract ideas.]	Integer
78	IPIP_NEO_65	[Finish what I start.]	Integer
79	IPIP_NEO_66	[Respect others.]	Integer

Position	Variable	Label	Type
80	IPIP_NEO_67	[Rarely get irritated.]	Integer
81	IPIP_NEO_68	[Make a mess of things.]	Integer
82	IPIP_NEO_69	[Find it difficult to approach others.]	Integer
83	IPIP_NEO_70	[Have frequent mood swings.]	Integer
84	IPIP_NEO_71	[Have a rich vocabulary.]	Integer
85	IPIP_NEO_72	[Am out for my own personal gain.]	Integer
86	IPIP_NEO_73	[Am skilled in handling social situations.]	Integer
87	IPIP_NEO_74	[Do not like art.]	Integer
88	IPIP_NEO_75	[Get chores done right away.]	Integer
89	IPIP_NEO_76	[Sympathise with others` feelings.]	Integer
90	IPIP_NEO_77	[Seldom get mad.]	Integer
91	IPIP_NEO_78	[Don` t see things through.]	Integer
92	IPIP_NEO_79	[Retreat from others.]	Integer
93	IPIP_NEO_80	[Am often down in the dumps.]	Integer
94	IPIP_NEO_81	[Get excited by new ideas.]	Integer
95	IPIP_NEO_82	[Have a sharp tongue.]	Integer
96	IPIP_NEO_83	[Feel comfortable around people.]	Integer
97	IPIP_NEO_84	[Believe that too much tax money goes to support artists.]	Integer
98	IPIP_NEO_85	[Pay attention to details.]	Integer
99	IPIP_NEO_86	[Have a good word for everyone.]	Integer
100	IPIP_NEO_87	[Remain calm under pressure.]	Integer
101	IPIP_NEO_88	[Find it difficult to get down to work.]	Integer
102	IPIP_NEO_89	[Would describe my experiences as somewhat dull.]	Integer
103	IPIP_NEO_90	[Am filled with doubts about things.]	Integer
104	IPIP_NEO_91	[Believe in the importance of art.]	Integer
105	IPIP_NEO_92	[Insult people.]	Integer
106	IPIP_NEO_93	[Start conversations.]	Integer
107	IPIP_NEO_94	[Rarely look for a deeper meaning in things.]	Integer
108	IPIP_NEO_95	[Carry out my plans.]	Integer
109	IPIP_NEO_96	[Treat all people equally.]	Integer
110	IPIP_NEO_97	[Am very pleased with myself.]	Integer
111	IPIP_NEO_98	[Do just enough work to get by.]	Integer
112	IPIP_NEO_99	[Am hard to get to know.]	Integer
113	IPIP_NEO_100	[Feel threatened easily.]	Integer
114	FBI_A1	[Facebook is part of my everyday activity] Please answer the following questions about social network services.	Integer

Position	Variable	Label	Type
115	FBI_A2	[I am proud to tell people I'm on Facebook] Please answer the following questions about social network services.	Integer
116	FBI_A3	[Facebook has become part of my daily routine] Please answer the following questions about social network services.	Integer
117	FBI_A4	[I feel out of touch when I haven't logged onto Facebook for a while] Please answer the following questions about social network services.	Integer
118	FBI_A5	[I feel I am part of the Facebook community] Please answer the following questions about social network services.	Integer
119	FBI_A6	[I would be sorry if Facebook shut down] Please answer the following questions about social network services.	Integer
120	friends	Approximately how many TOTAL Facebook friends do you have?	Float
121	fb_time	In the past week, on average, approximately how much time PER DAY have you spent actively using Facebook (in minutes)?	Float
122	O	Openness	Float
123	C	Conscientiousness	Float
124	E	Extraversion	Float
125	A	Agreeableness	Float
126	N	Neuroticism	Float